



Juliet
HALL

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Bold. Authentic. Thought-provoking.

Juliet Hall is an experienced, award-winning advisor, writer and take-charge entrepreneur. She is the creator of OWN YOUR OPPORTUNITIES® (#OYO), an inspiration-to-action speaking and training platform that encompasses three primary steps: knowing your value, investing in your value and sharing your value.

Juliet is a former executive of two US billion-dollar brands, Chick-fil-A and Wachovia Bank (now Wells Fargo). Her diverse background includes banking operations, management consulting for restaurant franchisees, corporate storytelling and external affairs.

After 20 years in corporate America, Juliet faced her own words, "You can courageously build your own kingdom or be an unfulfilled laborer in someone else's." Thus, she has embarked on a mission to mobilize and encourage individuals to discover themselves, develop their unique and innate abilities, and dominate their sphere of authority according to their specialized area of gifting.

Today, Juliet is a community advocate, international influencer and sought-after voice and has presented to a range of industry audiences in business, education, tourism, and ministry in the United States, Canada, South Africa, Zambia, Algeria, Niger and Brazil.

Juliet earned her Bachelor of Arts from Spelman College and a Master of Business Administration from the Terry College of Business at The University of Georgia.

speaker bio

awards / recognition

2018 "Women of Excellence" Award by Atlanta Tribune: The Magazine and AtlantaDailyWorld.com

2016 Nominee, Turknett Leadership Character "Inspiritor" Award, Robert C. Greenleaf Center for Servant Leadership

2016 "Crystal Mic" Award by Women in the Spotlight

2015 "Board Member of the Year" Award by South Fulton Chamber of Commerce

2014 and 2015 "Top 100 Black Women of Influence" by Atlanta Business League



TOPIC: SELF-DISCOVERY/SELF-MAXIMIZATION

Title: OWN YOUR OPPORTUNITIES® (OYO)

OWN YOUR OPPORTUNITIES® (OYO) is an inspiration-to-action speaking and training platform relevant to individuals who are at a crossroad in their career or personal life whether the impasse is between college and work life, mid-level management success or in the C-suite. The OYO model teaches individuals to discover themselves, develop their unique and innate abilities, and dominate their sphere of authority within the following stages:

- 1- Know Your Value (Identify)
- 2- Develop Your Value (Invest)
- 3- Share Your Value (Impart)

The content from OYO is appropriate to a broad range of audiences, from college graduations and corporate meetings to women's empowerment forums. It includes an **OYO Asset Mapping Self-Assessment Form** to be completed either before or during the presentation/training.

TOPIC: INCLUSIVE LEADERSHIP

Title: "Build Your Organizational Culture Through Servant Leadership"

Build Your Organizational Culture Through Servant Leadership teaches the best practices great leaders have in common. A strong, enduring organizational culture begins with trusted leaders who understand that people are the only appreciable assets. A great culture is a cornerstone for attracting and retaining the best talent, building a respected brand, and growing a profitable business. Based on materials from The Chick-fil-A® SERVE Model (Copyright 2001 CFA Properties), this presentation is rooted in values, character and serving people as the means to achieving organizational success using the SERVE acronym:

- S – See and Shape the Future
- E – Engage and Develop Others
- R – Reinvent Continuously
- V – Value Results and Relationships
- E – Embody the Values

This lecture can be delivered as a keynote or taught in a training environment. It is most appropriate to audiences who want to develop their individual leadership, build a stronger culture and/or maximize the human capital within their teams. Juliet Hall is licensed by Chick-fil-A, Inc. to teach this model.

speaking topics

TOPIC: WOMEN'S EMPOWERMENT/SPIRITUAL GROWTH & DEVELOPMENT

Title: "When You Hit the Glass Ceiling, Open a Window"

When You Hit the Glass Ceiling, Open a Window is an OYO-tailored message specific to women (refer to OYO content above). This presentation emphasizes building a "kingdom" confidence and a "dominion" mindset. It is appropriate for women who are eager to break away from systematic thinking and take charge over their lives.

Title: "Fail at Fitting In"

Fail at Fitting In is inspired by the story of The Daughters of Zelophehad (Numbers 27) and empowers women and young girls to lead courageously despite societal norms. This message is framed around the following points:

- Develop confidence, strength and boldness
- Prepare and position yourself for unconventional success
- Leave a legacy

speaking topics

TOPIC: ENTREPRENEURSHIP & EMPLOYMENT

Title: "Find Your Fit"

Find Your Fit teaches individuals a framework to use when seeking employment. This content is appropriate for young professionals who are looking for that "right fit" when pursuing a company to develop or exercise their gifts/skills and build their career. The presentation is based on the following "3 Ps" model:

- Principles
- People
- Product

Title: "Five Key Success Pillars of Business"

Five Key Success Pillars of Business teaches entrepreneurs, startup business owners and franchisees the five areas of business that must be fostered and maximized to ensure successful longevity. The five areas:

- Vision/ Purpose
- Talent
- Quality/Customer Satisfaction
- Sales & Brand Growth
- Financial Return

This presentation gives an overview of the five success factors but only goes deep on principles pertaining to vision, talent and customer service.



speaker experience



2018:

- Women of Color Empowerment Institute,**
Fort Lauderdale, Florida
- HR Star Conference,**
Atlanta, Georgia
- Carestream Dental Global Oral Health Summit,**
Dallas, Texas
- Atlanta Public Schools,**
Atlanta, Georgia
- Department of Equal Opportunity
Management Institute,**
Cocoa Beach, Florida
- One Woman "Fearless" Women's Summit,**
Ottawa, Ontario

2017:

- ATL Airport District Destination
Marketing Organization,**
College Park, Georgia
- Junior League of Atlanta,**
Atlanta, Georgia
- National Coalition of 100 Black Women
(NW Georgia Chapter)
Women of Impact Awards,**
Sandy Springs, Georgia
- W.D. Hungerpillar Bible Conference
Carver College**
Atlanta, Georgia
- Urban Professional League Community
Achievement Awards Reception,**
Roanoke, Virginia
- South Fulton Mayoral
Candidate Forum,**
Atlanta, Georgia

2016:

- Georgia Military College,**
Milledgeville, Georgia
- World Changers International
Radical Women's Conference**
College Park, Georgia
- Women GoInGlobal, Inc.
Empowerment Brunch,**
Buffalo, New York
- Governor's Tourism Conference,**
College Park, Georgia
- Activate 2K16 Conference,**
Washington, D.C.
- Proof of the Pudding, Inc.,**
Atlanta, Georgia

2015:

- Georgia Military College (Fairburn Campus)
Commencement Ceremony,**
Atlanta, Georgia
- MANNRS Conference,**
Houston, Texas

Juliet:

I want to tell you that your insight and words of wisdom are something I look forward to reading because it makes me think "outside the box" into a deeper understanding of who I am and my purpose in this life. I am embarking on a new and exciting business adventure and I can honestly say I admire and respect what you are doing and what you have done to brand yourself.

I hope to achieve some of the same or greater successes you have in your career in the very near future. Thank you for inspiring me even though you didn't know you were.

**Respectfully,
David C. Butler
Butler Consulting Group, LLC**

Testimonials

I selected Juliet as one of the speakers for the Second Annual Defense Equal Opportunity Management Institute's Diversity Conference and she was phenomenal. She did more than participate; she was the talk of the conference. She's a great speaker with charisma and stage presence, which leaves a lasting impression on audiences.

**Gary Richardson, CEO/President
R. Diversity WorkX LLC
Diversity Expert**

Thank you Juliet for providing an engaging and extremely useful session for our attendees at the 2016 Georgia Governor's Tourism Conference. It was great information and very well presented. Your session was one of our most highly rated of the entire three-day conference. We would highly recommend you to other conferences. From our evaluations, here are some direct quotes from our attendees:

"Wonderful speaker and engaging. Very inspiring!"
"Excellent presentation. Good refresher for seasoned professionals and good for new leaders, too."
"One of the best speakers I've ever heard."
"My FAVORITE part of the conference!"
"Dynamic!!! Awesome speaker and message!!!"

**Julie Ford Musselman
Conference Meeting Planner
Georgia Governor's Tourism Conference**

